

first polarizer being made of cholesteric liquid crystal;

color filters formed on the second substrate and facing the first substrate, wherein each color filter has one of a plurality of primary colors;

e/ a black matrix formed in the boundaries between the color filters, wherein the black matrix is on the second substrate, and wherein the black matrix is made of the same material as the first polarizer; and

a backlight device arranged under the second substrate,

wherein the first polarizer reflects right-handed circularly polarized light and the black matrix reflects left-handed circularly polarized light.

19. (Amended) A liquid crystal display device, comprising:

first and second substrates facing and spaced apart from each other;

a liquid crystal layer interposed between the first and second substrates;

a first polarizer formed under the second substrate and on the opposite side relative to the liquid crystal layer, the first polarizer being made of cholesteric liquid crystal;

color filters formed on the second substrate and facing

the first substrate, wherein each color filter has one of a plurality of primary colors;

a black matrix formed in the boundaries between the color filters, wherein the black matrix is on the second substrate, and wherein the black matrix is made of the same material as the first polarizer; and

*C. 1*  
*Amended*  
a backlight device arranged under the second substrate,

wherein the first polarizer reflects left-handed circularly polarized light and the black matrix reflects right-handed circularly polarized light.

---

Attached hereto is a marked-up version of the changes made to the application by this Amendment.